

---

# How this program was evaluated: Dementia-Friendly Canada

- ▶ **Data collection methods:** Surveys and focus groups

## Program Evaluation and Overall Impact

- ▶ **Pre- and post-course survey with sector professionals (quantitative analysis):**

Prior to launching the course, professionals from select target sectors (e.g., library, recreation, public transportation, service) were invited to participate in a pilot study to assess the educational merits of the course. At the pretest (baseline) assessment, a total of 103 individuals agreed to participate in the study, with a total of 53 individuals completing the course and subsequent post-test assessment. Pilot participants showed statistically significant increases in their self-reported knowledge and skills related to dementia across 14 questions, as well as statistically significant increases in two of the three questions on organizational readiness.

- ▶ **Pre- and post-course survey with sector professionals (qualitative analysis):**

The pilot also involved the collection of qualitative data from course participants, with quotes regarding their overall perceptions of the course, for example:

"It's a well-designed, thoughtful course that outlines the different areas service providers can focus on. It empowers people in all levels of an organization to have conversations and destigmatize what living with dementia or caring for someone living with dementia means. We all have a role we can play and the barriers that we can chip away can help so many others and hopefully develop thriving and connected communities."

---

# How this program was evaluated: Dementia-Friendly Canada

## **One-year follow-up survey with sector professionals (quantitative analysis):**

All participants who completed the initial online course and post-course survey evaluation were invited to participate on a second occasion, approximately one year later. Twenty-five individuals participated in the second post-survey evaluation. Notable findings include:

- ▶ 76% of participants recommended the course to colleagues, family, or friends (most commonly to other colleagues).
- ▶ 52% of participants were fairly confident and 24% were completely confident about interacting with people living with dementia.
- ▶ 40% of participants reported learning information that resulted in changes in their daily work routine.
- ▶ 65% of course participants rated their retention of course material as average; 20% rated their retention as above average to considerable. Even after a one-year follow-up period, participants scored 95% or better on key questions assessing knowledge about course-related material (indicating truly impressive knowledge retention).
- ▶ 45% and 20% of participants, respectively, felt confident that their own actions could help make their organization more dementia friendly – only 5% disagreed with this statement.
- ▶ 70% of participants strongly agreed with the statement that the course would be beneficial to people across the country.

Learn more at [Canadian Dementia Learning and Resource Network](https://www.cdlnr.ca/)